## Two Representatives of Frederic W. Cook & Co. to Speak at NASPP Annual Conference

We are pleased to announce that Bindu Culas and Lou Taormina, both Principals of Frederic W. Cook & Co., Inc., have been selected as key speakers for the upcoming "<u>21st Annual NASPP</u> <u>Conference</u>," to be held in Washington, DC from September 23-26.

Bindu will share her insights on the panel "Fungible 2.0: The Next Generation of Fungible Plan Design". Currently a principal at Frederic Cook, she was previously a partner and Head of the US Executive Compensation practice at the international law firm, Linklaters.

Lou will lend his expertise to the panel "Equity Values of a Different Flavor". As a principal in Frederic Cook's New York office, Lou consults with clients on a wide variety of executive compensation issues, including strategic short and long term incentive plan design, executive and director total remuneration, and employment contract and change-in-control review and design. He has authored numerous articles on compensation related topics.

We hope that you will join Bindu and Lou for their presentations at this year's NASPP Conference.

With nearly 6,000 members, the National Association of Stock Plan Professionals is the leading membership association in the field of stock compensation. The NASPP Annual Conference is the premier event for the equity compensation industry, attracting close to 2,000 attendees and delivering essential and critical guidance on the latest developments, practices, and trends in stock plans. View the <u>full agenda</u> and <u>Top Ten Reasons You Need to Attend</u> at Naspp.com.

The Conference is part of a week of acclaimed programs on stock and executive compensation, including the "<u>10th Annual Executive Compensation Conference</u>" and "<u>Tackling Your 2014</u> <u>Compensation Disclosures: The Proxy Disclosure Conference</u>." New this year, the NASPP is also offering an intensive, one day program, "<u>Financial Reporting for Stock Compensation</u>," on September 23, in advance of the Conference. Visit Naspp.com for <u>more information</u> on all of these exciting events.

**How to Register:** You can register for the Conference <u>online</u> or by <u>fax/mail</u>. If you have questions about the Conference, contact the NASPP at <u>naspp@naspp.com</u> or (925) 685-9271.