Frederic W. Cook & Co., Inc.

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January 30, 2013

Institutional Shareholder Services Announces <u>New Governance QuickScore Model</u>

On January 25, 2013, Institutional Shareholder Services (ISS) published details for its new governance risk model, ISS Governance QuickScore ("QuickScore"), for 2013. QuickScore replaces ISS' Governance Risk Indicators ("GRId") and aims to provide institutional investors with a quantitatively-driven assessment of governance risk within portfolio companies. QuickScore will be in effect for covered U.S. companies in late February/early March 2013. ISS is providing companies an opportunity to verify the data collected for this new model. Companies that submit data requests to ISS prior to February 8 will receive feedback from ISS prior to the product launch.¹

ISS Governance QuickScore Content Summary

Similar to GRId, QuickScore is designed to measure governance-related risk across four categories: Audit, Board Structure, Compensation and Shareholder Rights. Each category consists of subcategories that vary by market. The subcategories for U.S.-market companies are summarized below. Subcategories shaded in <u>red</u> can have a significant <u>negative</u> impact on the category score. Subcategories shaded in <u>green</u> can have a significant <u>positive</u> impact on the category score. Companies not in the U.S. market may be subject to additional subcategories.

Audit	Board Structure	Compensation	Shareholder Rights
External Auditor	Board Composition	Pay for Performance	One Share One Vote
Audit & Accounting Controversies	Committee Composition	Non-Performance Based PayTakeover Defense	
	Board Practices	Use of Equity	Voting Issues
	Board Policies	Equity Risk Mitigation	Voting Formalities
	Related Party Transactions	Communications & Disclosure	
		Termination	
		Controversies	

¹ The full document and data verification process can be found at <u>http://www.issgovernance.com/quickscore</u>.

Within the subcategories, 40-80 individual governance factors are assessed depending on the company's market (79 governance factors are assessed in the U.S. market). Governance factors considered under QuickScore are consistent with those considered under the prior GRId model. The most notable change from GRId is in the Compensation category where consideration of certain specific problematic pay practices have been removed in favor of a new subcategory, "Controversies," which serves as a "catch-all" for all problematic pay practices. A comparison of the categories, subcategories, and questions covered in GRId and QuickScore is provided in the <u>Attachment</u>.

QuickScore Methodology Summary

QuickScore emphasizes a quantitative approach and reintroduces explicit weightings, which were eliminated from the GRId model. QuickScore's assigned weight for each governance factor was determined based on its strength of correlation with 16 key performance and risk metrics, with a higher correlation implying a higher weighting. The key financial and risk metrics covering broad topics including market, profitability, risk and valuation are summarized below.

Market	Profitability		Risk	Valuation
Industry Adjusted 1-Year TSR	Cash Flow ROI	ROA	Volatility	Price to Book
Tobin's Q	1-Year Dividend Growth	ROE	Altman's Z-score	Price to Cash Flow
	EBITDA Margin	ROIC		Price to Earnings
	Free Cash Flow to Sales	1-Year Sales Growth		
	Net Profit Margin			

QuickScore generates a raw score for each of the four governance categories based on each governance factor's assigned weight and the company's governance practice. The raw scores from the four categories are then added together to generate a total raw score. A company's category scores and total raw score are then ranked against other companies within its market. Scores are grouped into deciles with "1" indicating the first decile and lowest level of governance risk. The U.S. market coverage includes the 3,000 largest companies by market capitalization divided into two comparison groups. The first group covers the largest 500 companies and the second covers the remaining 2,500 companies.

Finally, ISS has not released specific scoring and weightings associated with each governance factor and is not likely to do so, which would be consistent with its position on the prior GRId model. Therefore, companies will not be able simulate their score without direct engagement with ISS assuming ISS replaces its GRId Analytics tool with a QuickScore counterpart.

QuickScore Data Verification Process

ISS is providing companies with an opportunity to verify the data collected for the QuickScore model. Key dates in the data verification process are summarized below:

- January 28: ISS QuickScore data verification site opened. Free company log-ins can be obtained by emailing support@isscorporateservices.com.
- February 8: Companies submitting data verification requests prior to this date will receive ISS feedback no later than February 15. Submissions after this date will not receive ISS feedback until after the product is launched in late February/early March, but will be considered to determine a company's initial QuickScore.
- February 15: ISS QuickScore data verification site is closed until the product launch. The verification tool will be reopened following the launch.

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General questions about this letter can be addressed to Ted Simmons at (312) 894-0076 or tpsimmons@fwcook.com or David Yang at (312) 894-0074 or dkyang@fwcook.com. Copies of this summary and other related materials are available on our website at www.fwcook.com.

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Comparison of "Audit" Questions for U.S. Companies

GRId			
External	Non-Audit fees represent what percentage of total fees?		
Auditor	Did the auditor issue an adverse opinion in the past year?		
(2 questions)			
Audit and	Has the company restated financials for any period		
Accounting	within the past two fiscal years?		
Controversies	Has the company made late financial disclosure filings in		
(6 questions)	the past two fiscal years?		
	Has a securities regulator taken enforcement action		
	against the company in the past two fiscal years?		
	Has a securities regulator taken enforcement action		
	against a director or officer of the company in the past		
	two fiscal years?		
	Is a director or officer of the company currently under		
	investigation by a regulatory body?		
	Has the company disclosed any material weaknesses in		
	its internal controls in the past two years?		

Questions in yellow are new.

Questions in green have been moved to or from a different category.

Questions in red have been deleted.

QuickScore			
External	Non-Audit fees represent what percentage of total fees?		
Auditor	Did the auditor issue an adverse opinion in the past year?		
(2 questions)			
Audit and	Has the company restated financials for any period		
Accounting	within the past two fiscal years?		
Controversies	Has the company made late financial disclosure filings in		
(6 questions)	the past two fiscal years?		
	Has a securities regulator taken enforcement action		
	against the company in the past two fiscal years?		
	Has a securities regulator taken enforcement action		
	against a director or officer of the company in the past		
	two fiscal years?		
	Is a director or officer of the company currently under		
	investigation by a regulatory body?		
	Has the company disclosed any material weaknesses in		
	its internal controls in the past two years?		

Comparison of "Board Structure" Questions for U.S. Companies

	GRId			
Board Commonition	What is the independent director composition of the board? What is the classification of the Chairman of the Board?			
Composition (6 questions)	Are the roles of Chairman and CEO separated?			
(o questions)	Has the company an identified Senior or Lead Independent			
	Director?			
	What percentage of the board consists of family members?			
	What percentage of the board consists of former employees?			
Committee	What is the independent status of the nominating committee members?			
Composition				
(3 questions)	What is the independent status of the compensation committee members?			
	What is the independent status of the audit committee			
	members?			
	Does the CEO serve on an excessive number of outside boards?			
(4 questions)				
	Do non-executives serve on an excessive number of outside boards?			
	Did any directors attend less than 75% of the board meetings without a valid excuse?			
	How many directors received withhold / against votes of 50% or greater at the last annual meeting?			
Board Policies	Does the company disclose board/governance guidelines?			
(3 questions)	Can outside directors meet without management present?			
-	Can directors hire own advisors without management approval?			
Related Party	What percent of the directors were involved in material related			
Transactions	party transactions (RPTs)?			
(3 questions)	Do the directors with related party transactions (RPTs) sit on			
	key board committees? Are there related party transactions (RPTs) involving the CEO?			

	OuickScore		
Board	What is the independent director composition of the board?		
	What is the classification of the Chairman of the Board?		
Composition	what is the classification of the Chairman of the Board?		
(5 questions)	Has the company identified a Senior Independent Director?		
	What percentage of the board consists of family members?		
	What percentage of the board consists of former or current		
	employees?		
Committee	What percentage of nominating committee members are		
Composition	independent based on ISS Standards?		
(3 questions)	What is the independent status of the compensation committee		
	members?		
	What is the independent status of the audit committee		
	members?		
Board Practices	Does the CEO serve on an excessive number of outside boards?		
(4 questions)	How many boards does the CEO sit on?		
	How many non-executives serve on an excessive number of		
	outside boards? How many directors serve on an excessive		
	number of outside boards?		
	Did any directors attend less than 75% of the board meetings		
	without a valid excuse?		
	How many directors received withhold / against votes of 50%		
	or greater at the last annual meeting?		
Board Policies	Does the company disclose board/governance guidelines?		
(1 question)			
Related Party	What percent of the directors were involved in material related		
Transactions	party transactions (RPTs)?		
(3 questions)	Do the directors with related party transactions (RPTs) sit on		
	key board committees?		
	Are there material related party transactions (RPTs) involving		
	the CEO?		

Questions in yellow are new. Questions in green have been moved to or from a different category. Questions in red have been deleted.

Comparison of "Compensation" Questions for U.S. Companies

	GRId		
Pay for	What is the degree of alignment between the company's		
Performance (5	cumulative 3-year pay percentile rank, relative to its peers, and		
questions)	its 3-year cumulative TSR rank, relative to peers?		
-	What is the degree of alignment between the company's		
	cumulative 1-year pay percentile rank, relative to its peers, and		
	its 1-year cumulative TSR rank, relative to peers?		
	What is the size of the CEO's 1-year cumulative pay, as a		
	multiple of the median pay for company peers?		
	What is the degree of alignment between the company's TSR		
	and change in CEO pay over the past five years?		
	What is the ratio of the CEO's total compensation to the next		
	highest paid executive?		
	Did the company provide dividends on unvested performance		
based pay (7	shares in the last fiscal year?		
questions)	Has the company reimbursed NEOs for losses on sale of a		
	home?		
	Did the CEO receive tax gross-ups on perks other than		
	relocation and other broad-based benefits?		
	Are any of the NEOs eligible for multi-year guaranteed		
	bonuses?		
	Did the company pay tax gross-ups on a secular trust?		
	Are executives given credit toward pension for years not		
	worked? What is the ratio of the CEO's non-performance-based		
	What is the ratio of the CEO's non-performance-based compensation (All Other Compensation) as a percentage to		
	Base Salary?		
Use of Equity (9	Do the company's active equity plans prohibit share recycling		
questions)	for options/SARs?		
questions)	Do the company's active equity plans prohibit option/SAR		
	repricing?		
	Do the company's active equity plans prohibit option/SAR cash		
	buyouts?		
	Do the company's active equity plans have an evergreen		
	provision?		
	Do the company's active equity plans have a liberal CIC		
	definition?		
	Do the company's active equity plans provide for automatic		
	vesting of equity awards in the case of change-in-control? ⁽¹⁾		
	Has the company repriced options or exchanged them for		
	shares, options or cash without shareholder approval in the last		
	three years?		
	Does the company grant equity awards at an excessive rate,		
	according to ISS policy?		
	If a new or amended broad-based plan is proposed, then what		
	is the expected duration of shares?		

(1) Question moved from "Use of Equity" subcategory in GRId to "Termination" in QuickScore

Questions in yellow are new.
Questions in green have been moved to or from a different category.
Questions in red have been deleted, but may be considered under the new
"Controversies" subcategory.

	QuickScore
Pay for	What is the degree of alignment between the company's
Performance (5	cumulative 3-year pay percentile rank, relative to its peers, and
questions)	its 3-year cumulative TSR rank, relative to peers?
-	What is the degree of alignment between the company's
	cumulative 1-year pay percentile rank, relative to its peers, and
	its 1-year cumulative TSR rank, relative to peers?
	What is the size of the CEO's 1-year cumulative pay, as a
	multiple of the median pay for company peers?
	What is the degree of alignment between the company's TSR
	and change in CEO pay over the past five years?
	What is the ratio of the CEO's total compensation to the next
	highest paid executive?
Non-performance	
based pay (2	
questions)	
	Are any of the NEOs eligible for multi-year guaranteed
	bonuses?
	boliuses ?
	What is the ratio of the CEO's non-performance-based
	compensation (All Other Compensation) as a percentage to
	Base Salary?
Use of Equity (7	Do the company's active equity plans prohibit share recycling
questions)	for options/SARs?
^	Do the company's active equity plans prohibit option/SAR
	repricing?
	Do the company's active equity plans prohibit option/SAR cash
	buyouts?
	Do the company's active equity plans have an evergreen
	provision?
	Do the company's active equity plans have a liberal CIC
	definition?
	Has the company repriced options or exchanged them for
	shares, options or cash without shareholder approval in the last
	three years?
	Does the company grant equity awards at an excessive rate,
	according to ISS policy?

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Comparison of "Compensation" Questions for U.S. Companies

	GRId		
Equity Pay Risk	Did the company disclose a claw back or malus		
Mitigation	provision?		
(10 questions)	What are the minimum vesting periods mandated in the		
	plan documents for executives' stock options or SARS in		
	the equity plans adopted/amended in the last 3 years?		
	What are the minimum vesting periods mandated in the		
	plan documents, adopted/amended in the last three years,		
	for executives' restricted stock?		
	What is the holding period for stock options (for		
	executives)?		
	What is the holding period for restricted shares (for		
	executives)?		
	What proportion of the salary is subject to stock		
	ownership requirements/guidelines for the CEO / Is the		
	CEO subject to stock ownership guidelines?		
	Are directors subject to stock ownership guidelines?		
	Do all directors with more than one year of service own		
	stock?		
	Did any executive or director pledge company shares?		
	Does the company have a policy prohibiting hedging of		
	company shares by employees?		
Communications	What is the level of disclosure on performance measures		
and Disclosure	for the short term incentive plan?		
(2 questions)	What is the level of disclosure on performance measures		
	for the latest active or proposed long term incentive plan		

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QuickScore			
Equity Pay Risk	Did the company disclose a claw back or malus		
Mitigation	provision?		
(10 questions)	What are the minimum vesting periods mandated in the plan documents for executives' stock options or SARS in the equity plans adopted/amended in the last 3 years? What are the minimum vesting periods mandated in the plan documents, adopted/amended in the last three years, for executives' restricted stock?		
	What is the holding period for stock options (for executives)? What is the holding period for restricted shares (for executives)? What proportion of the salary is subject to stock		
	Are directors subject to stock ownership guidelines? Do all directors with more than one year of service own stock?		
	Did any executive or director pledge company shares? Does the company have a policy prohibiting hedging of company shares by employees?		
Communications	Does the company disclose a performance measure of the		
and Disclosure	short term incentive plan (for executives)?		
(2 questions)	What is the level of disclosure on performance measures for the latest active or proposed long term incentive plan		

Comparison of "Compensation" Questions for U.S. Companies

GRId		QuickScore	
Termination (9 questions)		Termination (6 questions)	Do the company's equity-based on long term cash plans vest completely on a change-in-control? ⁽¹⁾
	What's the trigger under the change-in-control agreements?		What's the trigger under the change-in-control agreements?
	Do the CEO's outstanding equity awards vest upon a change in control?		
	What is the multiple of salary plus bonus in the severance agreements for the CEO (upon a change-in-control)?		What is the multiple of salary plus bonus in the severance agreements for the CEO (upon a change-in-control)?
	What is the basis for the change-in-control or severance payment for the CEO?		What is the basis for the change-in-control or severance payment for the CEO?
	What is the multiple of salary plus bonus in the change- in-control agreements for named executive officers excluding the CEO (upon a change-in-control)?		
	What is the basis for the change-in-control or severance payment for executives excluding the CEO?		
	Does the company provide excise tax gross-ups for change-in-control payments?		Does the company provide excise tax gross-ups for change-in-control payments?
	What is the length of the employment agreement with the CEO?		What is the length of the employment agreement with the CEO?
	What is the amount of the CEO's estimated non-Change- in-Control severance amount as of the end of the last fiscal year, as a multiple of the executives' average salary + bonus over the past three years?		
Controversies	Poolas over the past three years:	Controversies	Has ISS' qualitative review identified a pay-for-
(Not in GRId)		(2 questions)	performance misalignment? Has ISS identified a problematic pay practice or policy that raises concerns?

(1) Question moved from "Use of Equity" subcategory in GRId to "Termination" in QuickScore

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"Controversies" subcategory.

Comparison of "Shareholder Rights" Questions for U.S. Companies

GRId	
One Share One	Does the company have classes of stock with different voting
Vote	rights?
(2 questions)	Are there any directors on the board who are not up for election
	by all classes of common shareholders?
Takeover	Are all directors elected annually?
Defenses	Is the board authorized to issue blank check preferred stock?
(14 questions)	Does the company have a poison pill (shareholder rights plan)
	in effect?
	What is the trigger threshold for the poison pill?
	Does the poison pill have a sunset provision?
	Does the poison pill have a Three-Year Independent Director
	Evaluation (TIDE) provision?
	Does the poison pill have a qualified offer clause?
	What is the expiration date of the poison pill?
	Is the poison pill designed to preserve tax assets (NOL pill)?
	Was the poison pill approved by shareholders?
	When was the poison pill implemented or renewed?
	Does the company's poison pill include a modified slow-hand
	or dead-hand provision?
	Does the company have a majority vote standard in uncontested
	elections?
	If the company has a majority voting standard, is there a
	plurality carve-out in the case of contested elections?
Voting Issues	Does the company require a super-majority vote to approve
(2 questions)	amendments to the charter and/or bylaws?
	Does the company require a super-majority vote to approve
	mergers/business combinations?
Voting	What is the percentage of share capital needed to convene a
Formalities	special meeting?
(4 questions)	Can shareholders act by written consent?
	Has the board failed to implement a shareholder resolution
	supported by a majority vote?
	Are there material restrictions as to timing or topics to be
	discussed, or ownership levels required to call the meeting?

QuickScore		
One Share One	Does the company have classes of stock with different voting	
Vote	rights?	
(2 questions)	Are there any directors on the board who are not up for election	
	by all classes of common shareholders?	
Takeover	Are all directors elected annually?	
Defenses	Is the board authorized to issue blank check preferred stock?	
(13 questions)	Does the company have a poison pill (shareholder rights plan)	
	in effect?	
	What is the trigger threshold for the poison pill?	
	Does the poison pill have a sunset provision?	
	Does the poison pill have a Three-Year Independent Director	
	Evaluation (TIDE) provision?	
	Does the poison pill have a qualified offer clause?	
	What is the expiration date of the poison pill?	
	Is the poison pill designed to preserve tax assets (NOL pill)?	
	When was the poison pill implemented or renewed?	
	Does the company's poison pill include a modified slow-hand	
	or dead-hand provision?	
	Does the company have a majority vote standard in uncontested elections?	
	If the company has a majority voting standard, is there a	
	plurality carve-out in the case of contested elections?	
Voting Issues	Does the company require a super-majority vote to approve	
(2 questions)	amendments to the charter and/or bylaws?	
	Does the company require a super-majority vote to approve	
	mergers/business combinations?	
Voting	What is the percentage of share capital needed to convene a	
Formalities	special meeting?	
(4 questions)	Can shareholders act by written consent?	
	Has the board failed to implement a shareholder resolution	
	supported by a majority vote?	
	Are there material restrictions as to timing or topics to be	
	discussed, or ownership levels required to call the meeting?	

Questions in yellow are new. Questions in green have been moved to or from a different category. Questions in red have been deleted.